



Complete Guide To Start Your
Own News Business

NH NEWS HUNT

Start Your News App Business With NewsHunt

—— Get **Expert E - Guide** To Grow Faster ——



Chapter 1: **Introduction**

The digital revolution has changed the way people consume news. Instead of waiting for newspapers or TV bulletins, today's audience wants instant updates directly on their smartphones.

This creates a golden opportunity for entrepreneurs.

You don't need a newsroom or a large team to start — all you need is the right technology and a smart business model.

That's where NewsHunt comes in.

NewsHunt is a ready-to-launch news app + website built with Flutter and Laravel, giving you a modern mobile app, a responsive website, and a powerful admin panel to manage everything seamlessly.

In this guide, you'll learn:

- ✓ Why starting a digital news business is profitable today
- ✓ How to turn News into passive income
- ✓ Multiple monetization strategies
- ✓ Features that make management effortless
- ✓ Why NewsHunt is Different



Chapter 2: **Why Start a News Business Today?**

1. Rapid Market Growth & Lucrative Potential

- The global news app market was valued at roughly \$19 billion in 2024 and is projected to grow to \$22 billion by 2025 — with a staggering 17.7% CAGR, reaching over \$82 billion by 2033 [Business Research InsightsGlobal Market Statistics](#).
- Another study estimates a similar growth trajectory, with a projected rise from \$13.5 billion in 2024 to \$22 billion by 2033, underlining the explosive growth opportunity [Global Market Statistics](#).

2. Increasing Mobile News Consumption

- Over 70% of internet users now access news primarily via their smartphones, reflecting a clear shift toward mobile-first consumption [Statsmarketresearch](#).
- In the U.S., digital platforms (including apps and social media) have overtaken traditional outlets (TV, print) as primary news sources — especially for those under age 35 [Reuters](#).

3. Young Audiences Are the Game-Changers

- Among Americans aged 18–24, 44% now get their news from social and video networks, especially young adults seeking quick, mobile-first sources [Reuters](#).
- A growing 15% of people under 25 rely on AI tools like ChatGPT or Google Gemini to stay informed [Reuters](#).

4. Proven Industry Leaders Past the Learning Curve

- Apps like InShorts (India) have over 10 million users, relying on curated bite-sized news and video content formats — proof that niche, localized platforms can thrive [Wikipedia](#).
- The Guardian, as another example, sees more than three-quarters of its digital traffic coming from mobile app users, who are significantly more engaged than web visitors [The Guardian](#).

Chapter 3: **How to Turn News into Passive Income**

Here's a simple step-by-step process to transform your news idea into a passive income business:



Step 1: Get Your Ready-Made Solution

Purchase NewsHunt on Envato and get the full source code + admin panel + website.



Step 2: Brand It as Your Own

Add your logo, colors, and domain — the app instantly becomes your news platform.



Step 3: Publish Content

Post local, global, or niche-based news (sports, finance, entertainment, politics). You can also integrate RSS feeds to automate content updates.



Step 4: Launch on App Stores

List your app on Google Play Store and Apple App Store so users worldwide can easily download and engage with your platform.



Step 5: Grow Your Audience

Promote your app on social media, SEO, and ads, and build a loyal user base that keeps coming back for updates.



Step 6: Monetize It

Check out Next page for Monetization Strategies →

Chapter 4: **Monetization Strategies with NewsHunt**

With NewsHunt, you can unlock multiple income streams:



Google AdMob & Banner Ads

Earn money per click or per impression.



Subscriptions & Premium Content

Charge users for ad-free or premium news access.



Sponsored Ads

Run paid promotions directly from your admin panel, just like Instagram.



Event Promotions

Promote concerts, festivals, or sports events.



Push Notification Promotions

Charge for sending targeted sponsored notifications.



Video Ads Integration

Earn more through high-paying video ad placements.

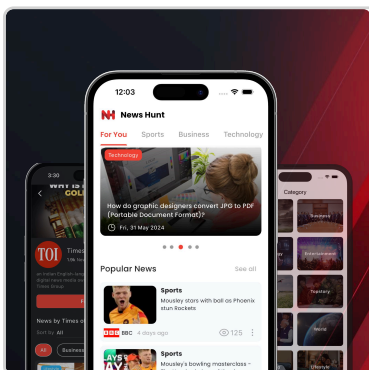


And Many Others...

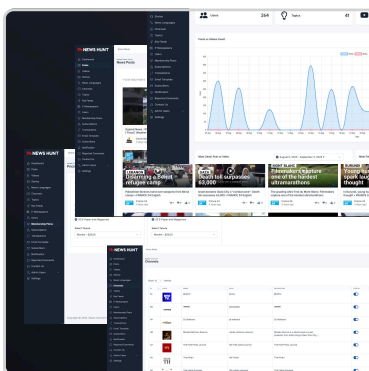
As your audience grows, revenue opportunities keep expanding.

Chapter 5: **Powerful Features that Make It Easy**

With NewsHunt, you can unlock multiple income streams:



Flutter Mobile App (iOS + Android)
Beautiful, fast, and modern.



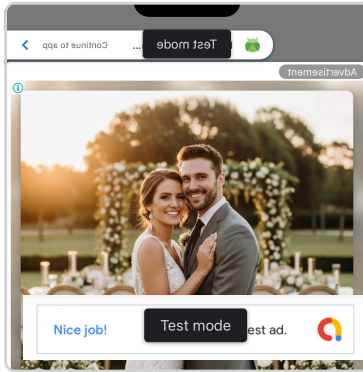
Laravel Admin Panel
Manage everything from one place.



SEO-Friendly Website
Drive traffic from Google search.

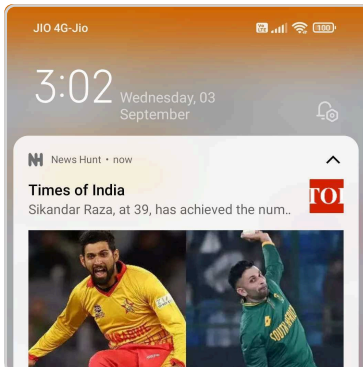


Multi-language Support
Reach a global audience.



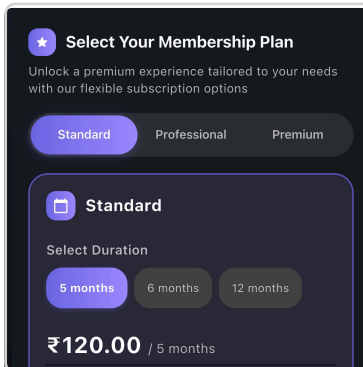
Ad Integration

Monetize instantly.



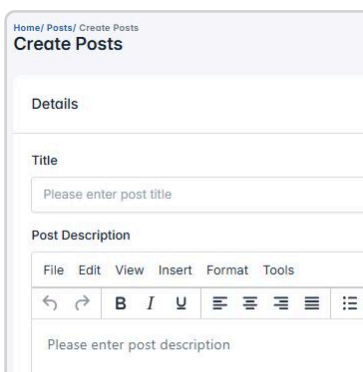
Push Notifications

Keep users engaged with instant updates.



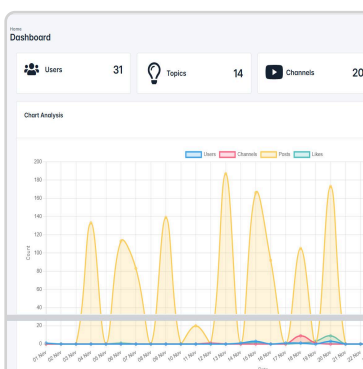
Subscription Models

Set up recurring revenue streams.



User-Friendly CMS

Add, edit, and publish news easily.



Analytics & Reports

Track user activity and revenue growth.

Core Features



RSS Feed
Integration



Create Own
Channels



Create Own
Posts



Follow/unfollow
Channels



News
Categories



Personalize News
With Your Preferred
Language



Translate News
Instantly



Customizable
Memberships



Advance Search
bar



Notifications
Alerts



Save &
Bookmark



Popular News
Section

Core Features



AdMob
Integration



Multilingual
Support



Dark & Light
Themes



Comments &
Replies



Admin
Panel



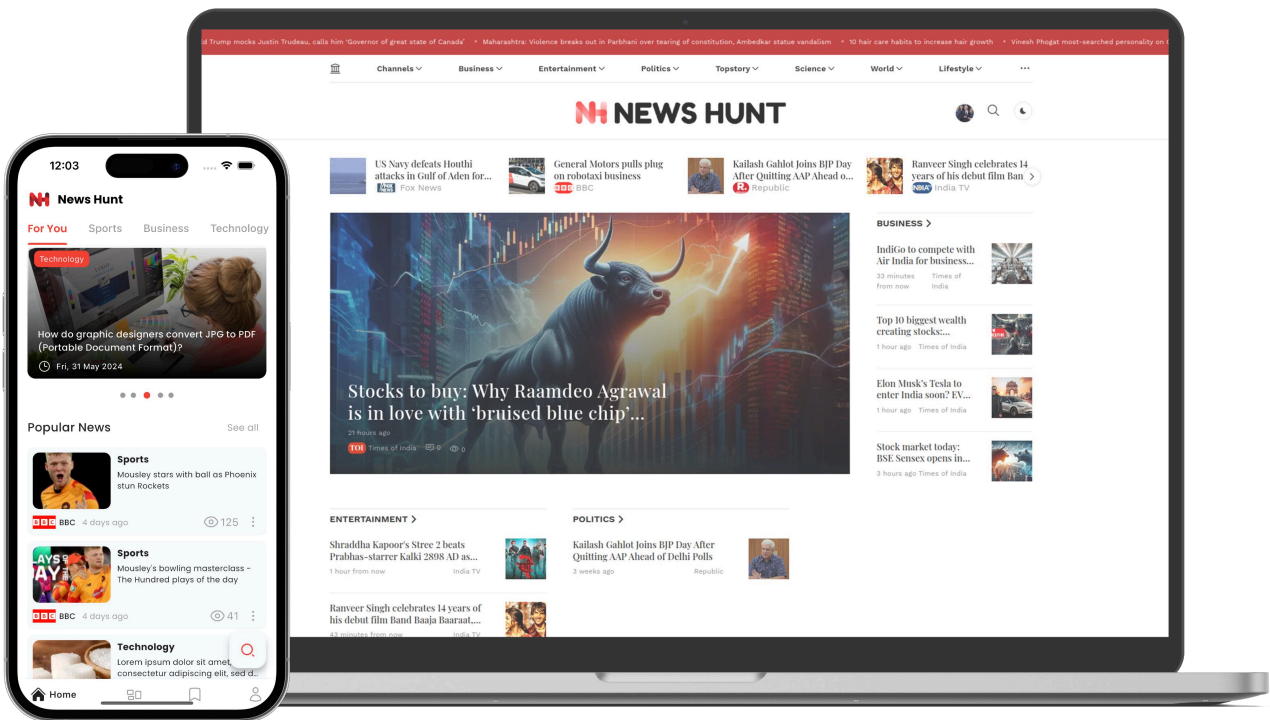
Beautiful &
Elegant UI Design

Traditional News Apps **vs.** Newshunt

Feature / Platform	Traditional News Apps	NewsHunt
AdMob Integration	✗ Rare	✓ Ready to use
RSS Feed Integration	✗ Rare	✓ One-click RSS Import
Video News Support	✗ Limited	✓ Built-in video news
Subscription System	✗ Not Available	✓ Built-in
News Edition	✗ Manually	✓ Automate
Development Cost	✗ High ongoing fees	✓ One-time \$34 \$69
Updates	✗ Rare	✓ Lifetime free updates
Multi-Category News	✗ Limited	✓ Unlimited categories
User Engagement (Comments, Likes)	✗ Not common	✓ Included
Analytics Dashboard	✗ Minimal	✓ Ready with insights
Support	✗ Rare	✓ 6 months included
Time to Launch	✗ 6–12 months	✓ Instant
Brand Customization	✗ Limited branding	✓ Full white-label

Your Next Step

The future of media is digital-first. With NewsHunt, you can build your own news empire without spending months or huge budgets on development.



GET NEWSHUNT NOW